

# SMECluster Event 4: 16th Nov 2017

## Pragmatically Stepping into the Twinned Digital World of 4IR

As discussed in previous SMECluster events, it is important to differentiate between technological hype and the real developments coming from new markets. Industry 4.0 (or 4IR as it is being referred to in UK) is the current revolution sweeping the UK.

Understand the real features being offered by this new paradigm. This event will showcase products and services designed to demonstrate the benefits of cutting edge concepts of I4.0 such as “Digital Twinning”. These topics are discussed with practical demonstrations to highlight the real implications for businesses who want to adopt the new technology.

Join us at:

**Waterton Technology Centre**  
**Bridgend. South Wales. UK**  
**CF31 3WT**

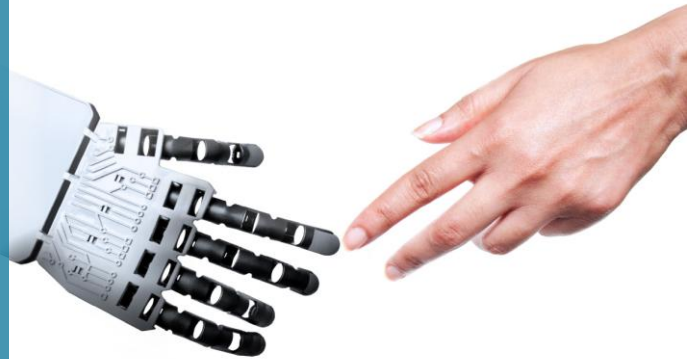
On

**Thursday 16th November 2017**  
to see Industry 4.0 in action

**Time: 9.00 am - 4.30 pm**

**FREE EVENT!**

Registration and full Agenda  
available on [www.smecluster.com](http://www.smecluster.com)



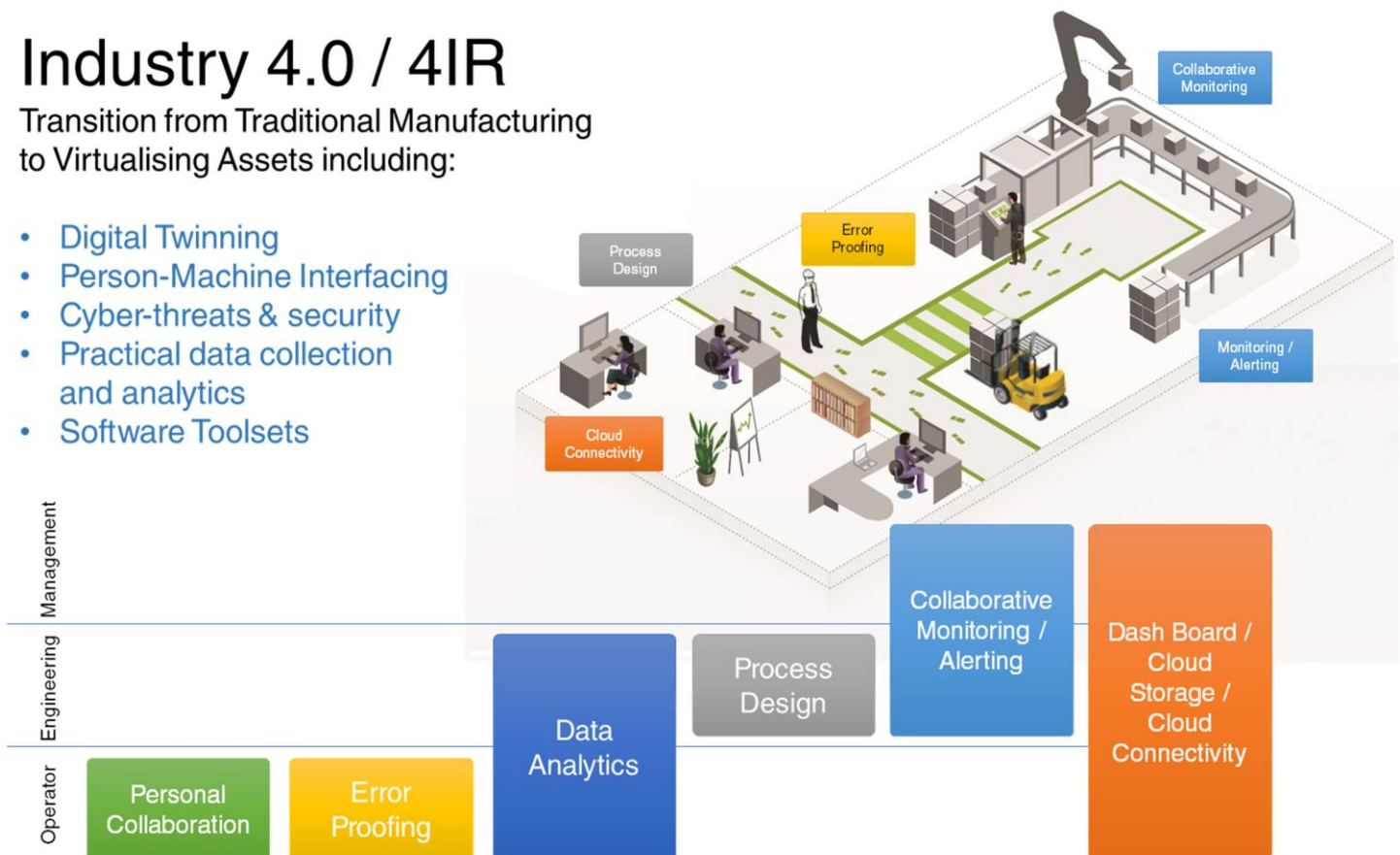
# What's on Offer?

Experts are invited to present the latest thinking about deploying I4.0 software toolsets to bring current manufacturing and retail practices inline with modern trends. Hands-on workshops for you to interact with the technology. Professionals on-hand to answer any of your questions, and to try to demystify some of the technology involved.

## Industry 4.0 / 4IR

Transition from Traditional Manufacturing to Virtualising Assets including:

- Digital Twinning
- Person-Machine Interfacing
- Cyber-threats & security
- Practical data collection and analytics
- Software Toolsets



This is the fourth SMECluster Event and you can find details of previous events at <http://www.smecluster.com/resources>. You can download presentations and flyers from the previous events. The workshop is conducted informally to allow audience participation.

This event will also showcase the work coming out of a European project called “CREMA” go to [www.crema-project.eu](http://www.crema-project.eu) for more details.

**Time:** 9.00 am - 4.30 pm  
**Venue:** Waterton Centre, Waterton Estate, Bridgend, CF31 3WT. UK  
**To Register please visit:** [www.smecluster.com](http://www.smecluster.com)  
**and click on Event link**  
**or Call +441656646404 for queries**

